

**EASTERN
MOUNTAIN
SPORTS**



Upgrade Your Gear SALE!

20% OFF

***Everything in the Store.
October 20-22***

**Special Club Member Shopping Hours
October 20 4PM to Close**

We're giving you a break on everything we've got.
That means all kinds of upgrade options.
Bring the right tools to the wilderness.
Don't go out there without prime gear.

Go to ***www.ems.com***
for the store nearest you.

Mountain Bikes Now Available

September 20th, 2005

To: Outdoor Clubs and Organizations

From: Eastern Mountain Sports in Niskayuna, 518.388.2700

Eastern Mountain Sports is a specialty outdoor retailer that has been providing quality outdoor equipment, advice and clinics since 1967.

“Upgrade Your Gear” is a bi-annual Sale that begins on Thursday October 20th from 4pm-9pm (this special early bird evening is for outdoor club members only-bring an ID card). The sale will continue on Friday October 21st 10am-9pm, Saturday October 22nd 10am-9pm, and Sunday October 23rd and will be offered to all on these two days, no outdoor club membership needed.

We invite you and your outdoor organization to come and set up a display in front of our store between 11-1on that Saturday to boost your club’s membership, give out information about your organization and to show off YOUR outdoor skills and expertise with pictures and examples of your clubs activities (tables and chairs provided for all clubs attending).

We offer a **20% discount** on all in-store stock merchandise for this event. This is a great opportunity for customers to stock up on winter camping & trekking gear including our Bergelene and silk-weight thermal underwear, snowshoes, GPS units, warm outerwear such as Down Jackets and fleece accessories, Insulated footwear as well as rock climbing gear, a great selection of books and much more!

For more information or to reserve a table space please feel free to call/leave message for Holly Favro or Rich Albro @ the EMS in Niskayuna. 518.388.2700